HAVE AN INNOVATIVE IDEA? DON’T KNOW WHERE TO START?

We are looking for students, researchers, professionals or other community members who have an entrepreneurial spark with an innovative idea to help change the world with their startup.

Teaching Team

Keith McGregor
Director, Georgia Tech VentureLab
NSF I-Corps Instructor

Keith is the lead instructor for the NSF I-Corps Georgia Tech node. Keith is also a member of the NSF I-Corps curriculum committee, and gives frequent invited talks on I-Corps and the foundations of the lean startup philosophy.

Paul Freet
Principal, Georgia Tech VentureLab
NSF I-Corps Instructor

Paul is an instructor for the NSF I-Corps Georgia Tech node. He also teaches classes in entrepreneurship to students at Georgia Tech and at Universities throughout the southeast.

Interview 100 of your potential customers & get to know your market in just 5 weeks

Learn about:
• Customer Discovery
• Business Model Canvas
• Evidence-Based Entrepreneurship
... and launch your startup!

Starts September 4, 2015
San Juan, Puerto Rico

The I-Corps program was created by the National Science Foundation to teach NSF funded researchers how to commercialize their research. The I-Corps curriculum is based on the Lean Launchpad course developed by Steve Blank.

This program is a five-week, hands-on boot camp for teams of 2-4 people, including mentors, to learn how to launch an innovative startup. There is a 3-day kickoff, three weekly workshops, and a 2-day conclusion combining in-class lectures with out-of-class learning.

The course covers the Customer Discovery Method developed by Steve Blank and the Business Model Canvas popularized by Alex Osterwalder.

Founding Partners:

To learn more or to apply, go to:

www.icorpssouth.com/puertorico