

Summer 2010 Textbook List

June 21st - July 30th, 2010

Undergraduate

Course	Book Title	Edition	Author(s)	Publisher	ISBN
CGS 1100 - Computer Science	How Computers Work	9th	White & Downs	Pearson-Prentice Hall	978-0-789-73613-0
MAR 1011 - Principles of Marketing	Annual Editions: Marketing 09/10	32nd	John E. Richardson	McGraw-Hill	0-07-352852-8
MGT 3620 - Organizational Behavior	Organizational Behavior	12th	Hellriegel & Slocum, Jr.	Cengage Learning	978-0-324-57872-0
MGT 3630 - Organizational Development	An Experiential Approach to Organization Development	7th	Brown & Harvey	Pearson-Prentice Hall	0-131-44168X
MGT 3640 - Organizational Communications	A Systems Approach to Small Group Interaction	9th	Stewart L. Tubbs	McGraw-Hill	978-0-07-322871-6
SYG 2000 - Introduction to Sociology	Essentials of Sociology: A Down-to-Earth Approach	7th	James M. Henslin	Pearson-Allyn & Bacon	978-0-205-50440-4

Graduate

MBA 6900 - Strategic Management	Strategic Management: Text and Cases	4th	Dess, Lumpkin & Eisner	McGraw-Hill	0-07-340498-5
MEM 5600 - Engineering Economic Analysis	Engineering Economic Analysis	10th	Newnan, Eschenbach, & Lavelle	Oxford Press	978-0-19-539518-1
MEM 6970 - Engineering Management Problems	Engineering Management: Challenges in the New Millennium	1st	C.M. Chang	Pearson-Prentice Hall	978-0-13-144678-6
MGM 6070 - Managing Human Resources	Managing Human Resources	14th	Bohlander & Snell	Cengage Learning	0-324-31463-9
MGM 6620 - Managerial Finance	Essentials of Corporate Finance	6th	Ross, Westerfield & Jordan	McGraw-Hill	978-0-07-340513-1

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